



PATENT

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### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:	Donnet et al.	)
Serial No.:	10/637,120	) Art Unit
Filed:	August 8, 2003	) 2176
For:	SYSTEM AND METHOD FOR ADVERTISING COMPLIANCE	)
Examiner:	Unknown	)
Attorney Docket:	11372.1	)

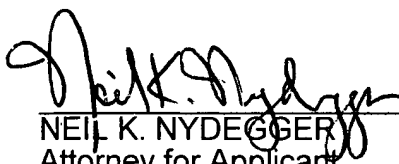
### TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT

Mail Stop DD  
Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

The Information Disclosure Statement submitted herewith is being filed within three months of the filing of the above-captioned application, or date of entry into the national stage of an international application, or before the mailing date of a first Office Action on the merits whichever occurs last. 37 CFR 1.97(b).

The Commissioner is hereby authorized to charge payment of any necessary fees associated with this communication or credit any overpayment to Deposit Account No. 14-1519. A duplicate of this request is enclosed.

Respectfully submitted this 27<sup>th</sup> day of January, 2004.

  
NEIL K. NYDEGGER  
Attorney for Applicant  
Registration No. 30,202

Transmitted: Information Disclosure Statement; PTO Form 1449;  
and 5 references.



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COMPLIANCE )  
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Examiner: Unknown )  
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Attorney Docket: 11372.1 )

INFORMATION DISCLOSURE STATEMENT

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The following sections are being submitted for this Information Disclosure Statement:

1.   X   Preliminary Statements
2.   X   FORM PTO - 1449 (Modified)
3.        Identification of Prior Application In Which Listed Information Was Already Cited and For Which No Copies are Submitted Or Need be Submitted.
4.   X   Copies of Listed Information Items Accompanying This Statement.
5.        Concise Explanation of Non-English Language Listed Information Items.
6.        Translation(s) of Non-English Language Documents.
7.        Certification Under 37 C.F.R. §1.97.(e).
8.        Fee as required under 37 C.F.R §1.17(p).
9.        Petition requesting consideration of Statement and Petition Fee as set forth in 37 C.F.R. §1.17(i)(1).
10.   X   Identification of Person(s) Making This Information Disclosure Statement.

## **Section 1. Preliminary Statements**

Applicants submit herewith patents, publications or other information of which they are aware, which they believe may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 CFR 1.56.

The filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made (37 CFR 1.97(g)), an admission that the information cited is, or is considered to be, material to patentability or that no other material information exists.

The filing of this Information Disclosure Statement shall not be construed as an admission against interest in any manner. Notice of January 9, 1992, 1135 O.G. 13-25, at 25.



FORM PTO-1449 (Modified)  
U.S. Dept of Commerce  
Patent and Trademark Office

Attorney Docket: 11372.1  
Serial No.: 10/637,120  
Applicant: Donnet et al.  
Filing Date: August 8, 2003  
Group No.: 2176

List Submitted in Accordance  
with 37 CFR § 1.98 (a)(1)

U.S. Patent Documents

<u>Examiner Initial*</u>		<u>Patent Number</u>	<u>Issue Date</u>	<u>Patentee</u>
___	AA	5,537,585	07/16/96	Blickenstaff et al.
___	AB	5,727,129	03/10/98	Barrett et al.
___	AC	5,761,663	06/02/98	Legarde et al.
___	AD	5,768,528	06/16/98	Stumm
___	AE	5,842,222	11/24/98	Lin et al.

Foreign Patent Documents

	<u>Document Number</u>	<u>Pub. Date</u>	<u>Country</u>	<u>Translation</u>
___	A			

Other Documents

(including Author, Title, Pertinent Pages, date and place of publication)

\_\_\_ A

Examiner: \_\_\_\_\_ Date Considered: \_\_\_\_\_

\* EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

**Section 4. Copies of Listed Information Items Accompanying This Information Disclosure Statement.**

Legible copies of **all** items listed below accompany this Information Disclosure Statement.

<u>Patent No.</u>	<u>Date</u>	<u>Name</u>	<u>Country</u>
5,537,585	07/16/96	Blickenstaff et al.	USA
5,727,129	03/10/98	Barrett et al.	USA
5,761,663	06/02/98	Legarde et al.	USA
5,768,528	06/16/98	Stumm	USA
5,842,222	11/24/98	Lin et al.	USA

**Section 10. Identification of Person(s) Making this Information Disclosure Statement.**

The person making this statement is

(a) \_\_\_\_\_ the inventor(s) who signs below

\_\_\_\_\_  
SIGNATURE OF INVENTOR

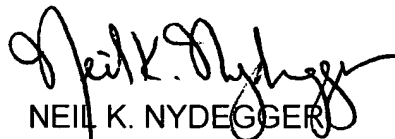
\_\_\_\_\_  
Name of Inventor

(b)   X   the attorney who signs below on the basis of:

  X   the information supplied by the inventor(s)

\_\_\_\_\_ an individual associated with the filing and prosecution of this application (37 CFR 1.56(c))

  X   the information in the attorney's file



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Attorney Docket: 11372.1 )

CERTIFICATE OF MAILING UNDER 37 CFR § 1.8

I hereby certify that this Information Disclosure Statement (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop DD, Commissioner for Patents, P.O. Box 1450, Alexandria VA 22313-1450, with sufficient postage as first class mail pursuant to 37 CFR 1.8(a) on this 27<sup>th</sup> day of January, 2004.

  
MEGAN N. KELLY  
Legal Document Assistant